

ROHIT AZAD

Senior Frontend Engineer | React.js | Next.js | TypeScript | Node.js | AI-Assisted Development

-  New Delhi, India
-  +91 9953878727
-  ram9953878727@gmail.com
-  Portfolio: rohitazad.com
-  LinkedIn: linkedin.com/in/rohitazad
-  GitHub: github.com/rohitazad

PROFESSIONAL SUMMARY

Senior Frontend Engineer with 13+ years of experience designing, developing, and delivering scalable enterprise web applications using React.js, Next.js, TypeScript, JavaScript, and Node.js. Proven expertise in building high-performance financial platforms, AI-powered applications, e-commerce solutions, admin portals, and SEO-optimized websites. Strong background in frontend architecture, server-side rendering (SSR), REST API integration, performance optimization, Core Web Vitals, and responsive UI development.

Experienced in leading frontend teams, mentoring developers, driving large-scale application migrations, and integrating modern AI tools such as ChatGPT, Cursor AI, GitHub Copilot, and Claude into daily engineering workflows to improve productivity and code quality.

CORE COMPETENCIES

Frontend Architecture, React.js, Next.js, TypeScript, JavaScript (ES6+), Node.js, Express.js, REST API Integration, Server-Side Rendering (SSR), Static Site Generation (SSG), Incremental Static Regeneration (ISR), SEO Optimization, Core Web Vitals, Performance Optimization, Responsive Web Design, Authentication & Authorization, State Management, Enterprise Application Development, Financial Technology (FinTech), AI-Assisted Development, Team Leadership, Agile/Scrum.

KEY HIGHLIGHTS

- 13+ Years of Frontend Development Experience
- 8+ Years of React.js Development
- 5+ Years of Next.js Development
- Expert in TypeScript & JavaScript
- Built Enterprise Financial Platforms
- Delivered AI-powered Applications
- Led Large-scale Next.js Migration Projects
- Strong Expertise in SEO & Core Web Vitals
- Developed Secure REST APIs with Node.js
- Team Leadership & Frontend Architecture

AREAS OF EXPERTISE

- Enterprise Web Application Development
 - Financial Technology (FinTech)
 - Frontend Architecture
 - Full Stack Development
 - API Integration
 - Performance Optimization
 - Responsive UI Development
 - SEO & Core Web Vitals
 - AI-Assisted Development
 - Technical Leadership
-

Technical Skills

Frontend:

React.js, Next.js 14/15, TypeScript, JavaScript (ES6+), HTML5, CSS3, SCSS, Tailwind CSS, Bootstrap, Material UI, React Hooks, Context API, Redux Toolkit, Axios, Formik, Yup.

Backend & Database:

Node.js, Express.js, REST APIs, JWT Authentication, MongoDB, MySQL, Sequelize, Mongoose.

Architecture & Performance:

SSR, SSG, ISR, Dynamic Routing, SEO, Core Web Vitals, Performance Optimization, Responsive Design, Authentication & Authorization.

Cloud & Tools:

AWS EC2, PM2, Nginx, Vercel, Git, GitHub, Jira, Postman, Chrome DevTools, Lighthouse.

AI & Productivity:

ChatGPT, Cursor AI, GitHub Copilot, Claude, Prompt Engineering, AI Code Review, Code Refactoring, Documentation Generation.

PROFESSIONAL EXPERIENCE

Times Internet Limited

Manager – Frontend Technology (Senior Frontend Engineer)
June 2015 – Present

Responsibilities

- Led frontend development using React.js, Next.js, TypeScript and JavaScript.
- Designed scalable enterprise applications serving millions of users.
- Migrated legacy XSLT applications to Next.js architecture.
- Built SEO-optimized SSR applications with high Lighthouse scores.
- Integrated secure REST APIs with authentication and subscription workflows.
- Improved Core Web Vitals, accessibility and application performance.
- Mentored frontend engineers and participated in architecture discussions.

Major Products & Platforms

- ET Markets GPT
- AI Stock Screener
- ET Markets Watchlist
- Markets Data Tools
- Company Page Revamp
- Mutual Funds Platform
- IPO Platform
- Bank Holidays Platform
- Live Stream Platform
- ET Wealth
- Definitions Migration

Key Achievements

- Migrated multiple enterprise applications from XSLT to Next.js.
 - Built AI-powered financial products with secure subscription access.
 - Developed real-time financial dashboards and market tools.
 - Improved SEO, Core Web Vitals and application performance.
 - Delivered multiple production releases across enterprise financial platforms.
 - Led frontend architecture discussions and mentored developers.
-

Wincere Pvt. Ltd.

Senior UI Consultant
August 2014 – May 2015

- Developed enterprise workflow management applications.
 - Built responsive user interfaces using AngularJS, JavaScript, HTML5, and CSS3.
 - Worked closely with backend teams for seamless API integration.
-

hCentive Pvt. Ltd.

UI Developer

February 2013 – August 2014

- Developed healthcare web applications.
 - Created responsive UI components.
 - Worked with JavaScript, jQuery, Bootstrap, and LESS.
-

Ophio Technologies Pvt. Ltd.

Frontend Developer

March 2012 – January 2013

- Developed responsive websites using HTML5, CSS3, and jQuery.
 - Improved UI consistency across browsers.
-

Compare Infobase Limited

HTML Developer

June 2011 – February 2012

- Developed responsive web pages using HTML, XHTML, XML, XSLT, and CSS.
 - Worked on multiple client websites and portal applications.
-

FEATURED PROJECTS

ET Markets GPT

Role: Lead Frontend Engineer

Technology: React.js, Next.js, TypeScript, REST APIs

Built an AI-powered financial assistant with secure user authentication, subscription management, and real-time market insights.

AI Stock Screener

Built an advanced stock screening platform supporting AI mode, manual mode, dynamic filtering, and role-based user access.

ET Markets Watchlist

Developed a multi-watchlist platform with real-time stock tracking, recommendations, news, corporate actions, and alerts.

Company Page Revamp

Migrated legacy XSLT company pages to modern Next.js architecture with SSR, SEO optimization, and real-time financial data integration.

Mutual Funds Platform

Developed SEO-optimized mutual fund pages with dynamic APIs and reusable React components.

Ishita Swim

Designed and developed a complete swimming academy management system using Next.js 15, Node.js, and MongoDB with booking, memberships, and admin management.

Luxyh E-commerce Platform

Built a complete e-commerce solution featuring product management, user authentication, payment gateway integration, order tracking, and admin dashboard.

INDEPENDENT CONSULTING PROJECTS

MindMajix (2024–2025)

Role: Full Stack Developer

Technology: Next.js 14, React.js, Node.js

Highlights

- Migrated entire platform to Next.js
- Improved SEO.
- Developed REST APIs.
- Optimized performance.

Tekslate (2024 - 2025)

Role: Full Stack Developer

Technology: Next.js 14, React.js, Node.js

Highlights

- Migrated entire platform to Next.js

- Improved SEO.
- Developed REST APIs.
- Optimized performance.

Ishita Swim (2024 - 2026)

Role: Full Stack Developer

Technology: Next.js 14, React.js, Node.js

Highlights

- Full Stack Web Application
- Admin Dashboard
- Booking Management
- User Authentication

Luxyh (2025-2026)

Role: Full Stack Developer

Technology: Next.js 14, React.js, Node.js

Highlights

- Full Stack E-commerce Platform
 - Product Management
 - Payment Integration
 - Order Management
-

AI DEVELOPMENT WORKFLOW

- ChatGPT – Architecture Planning, Debugging, Documentation
 - Cursor AI – Code Generation & Refactoring
 - GitHub Copilot – Productivity & Code Completion
 - Claude – Documentation & Large Code Reviews
 - Prompt Engineering
 - AI-Assisted Development
 - AI Code Review
 - Automated Documentation
-

EDUCATION

Master of Arts (Political Science)
MDU Rohtak – 2012

Bachelor of Arts
University of Delhi – 2010

CERTIFICATIONS


LinkedIn Learning (2024–2025)

- JavaScript Essential Training
 - Next.js: Creating and Hosting a Full-Stack Site
 - Node.js Essential Training
 - Building RESTful APIs with Node.js and Express
 - Node.js: Securing RESTful APIs
 - Node.js: Authentication
 - Node.js: Web Servers, Tests, and Deployment
 - Node.js: Microservices
 - Express Essentials: Build Powerful Web Apps with Node.js
 - Databases for Node.js Developers
 - Node.js: Testing and Code Quality
-

LANGUAGES

- English (Professional)
 - Hindi (Native)
-

CONTACT

 ram9953878727@gmail.com

 +91 9953878727

Portfolio  rohitazad.com

 linkedin.com/in/rohitazad

 github.com/rohitazad